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For Immediate Release
May 10, 2013

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Delta County Launches A Comprehensive Technology Action Plan

Download the [Delta County Technology Action Plan](#)

Escanaba, MI – The Delta County Technology Action Plan was unveiled Friday at the Delta County Chamber of Commerce as part of the county’s participation in Connect Michigan’s Connected Community Engagement Program. Delta County enrolled in the program to boost the localeconomy and quality of life for residents though increased access, adoption, and use of broadband.

“We are proud of the collaboration Delta County has exhibited in putting together our community assessment,” said Vicki Schwab, director of the Delta County Economic Development Alliance. “Broadband access is critical to our economy and we now have a plan and suggested approach to increase adoption and use across all of Delta County.”

Twenty-five Michigan communities are currently involved in some stage of the Connected program, and now Delta County has an action plan to make way for greater technology use across the community and pave the way for a brighter economic future.

Developing the plan involved participating in an extensive assessment of the county’s overall broadband and technology infrastructure. The Technology Action Plansets general community-wide broadband connectivity goals to work toward that will support economic development and residential quality of life.

“In today’s technologically advanced environment, connectivity is increasingly a key ingredient in matching talent to employers’ needs,” said Holly Peoples, director of

business services, Michigan Works! The Job Force Board. “Access to broadband is essential in many cases to identifying talent and making successful labor exchanges.”

The Connected Community Engagement Program supports the development of a in-depth strategy for building a “connected” community by reviewing the technology landscape, developing regional partnerships, establishing local teams, and conducting a thorough community assessment of the broadband infrastructure.

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Connected Nation developed the Connected Community Engagement Program to help guide a community through an assessment of its overall broadband and technology status. Connected certified communities have measurably demonstrated their proficiency for effective Access, Adoption, and Use of broadband-supported technologies. Connected Nation through its partners provides a national platform for recognizing those communities that excel across these important benchmarks. Funded by the National Telecommunications and Information Administration (NTIA), this effort is part of the State Broadband Initiative. <http://www.connectednation.org/get-connected>

About Connect Michigan: As the designated entity for broadband mapping and planning in the state of Michigan, Connect Michigan is a public-private partnership between the Michigan Public Service Commission and Connected Nation to work with local governments, businesses, and citizens in the goal of increasing broadband service in the Michigan’s underserved areas. For more information about what Connect Michigan is doing to accelerate technology in Michigan’s communities, visit www.connectmi.org.